



Survey Reveals Positive Outlook for Northeast Ohio Technology Industry

An expectation of increased business growth in 2011 was just one of the many positive indicators revealed in the [2010 Northeast Ohio IT Industry Report](#) published by the Council of Smaller Enterprises (COSE) and Northeast Ohio Software Association (NEOSA). The annual report, which is comprised of data compiled from surveys of NEOSA members, is an illustration of the current state of the IT industry in Northeast Ohio and in the immediate future.

The company surveys, which were distributed to the nearly 900 members of NEOSA, examined areas such as annual revenues, the diversity of clients (both in terms of client industry and region), and future staffing expectations to name a few. The results of these surveys painted a promising picture of the strength and viability of the area's IT industry. Encouraging findings included:

- While almost 35% of respondents reported doing business outside of the region, nearly half of those surveyed said they have a strong regional client base.
- In addition to manufacturing, leading business sectors being serviced by Northeast Ohio IT companies include real estate, finance, education, healthcare, R&D, and many others.
- Area IT companies planning to increase their workforce rose 25% from 2008 to 2010.

The report also included a section on FIT Technologies, one of four companies highlighted in the release. The feature details FIT's beginning as a provider of Web-based software for schools, to their expansion into the IT business sector. This move into the corporate industry helped establish FIT as a respected source known for providing in-depth IT assessments and implementing affordable systems that increase businesses' technology power, security, and ROI.

Michelle Tomallo, Co-Founder of FIT Technologies, said, "Everyone within the local IT community has been looking for signs of improvement within the economy as a whole as well as in the area of IT. The information provided by COSE and NEOSA in this report validates what we're seeing in the market and provides important insight into the economic climate to prepare for opportunities and plan strategies."

FIT Technologies is an award-winning technology services company that provides managed IT services, system architecture and design, and IT consulting.

